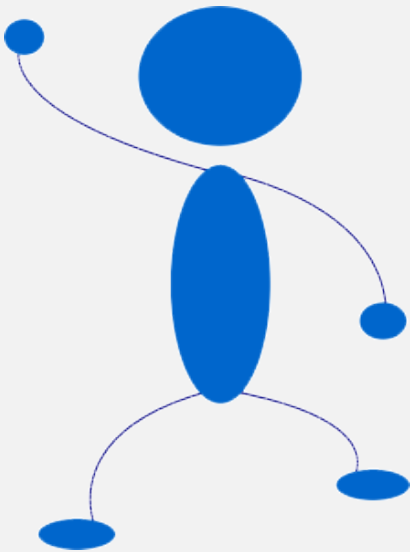


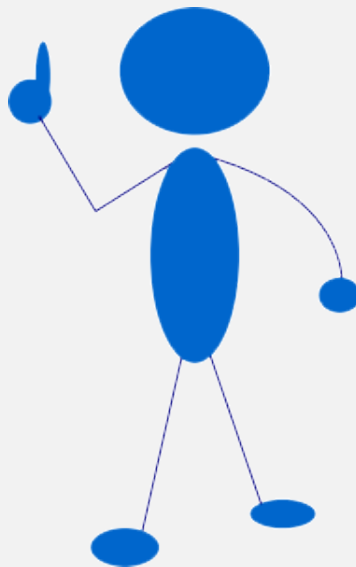


Employer Presentation

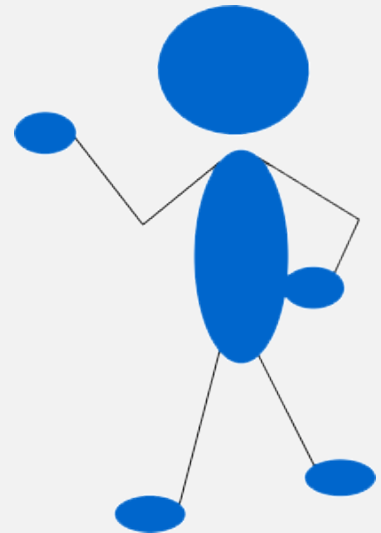
Hiring good people is the most important thing an organization can do.



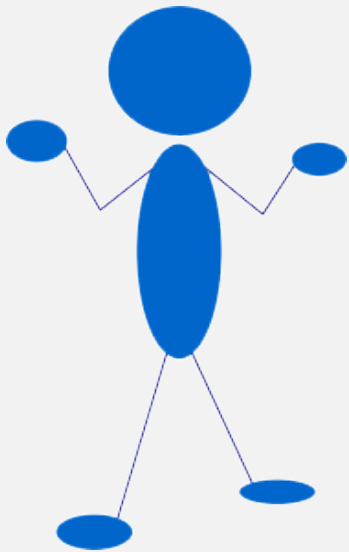
Before we get started, we need to ask...



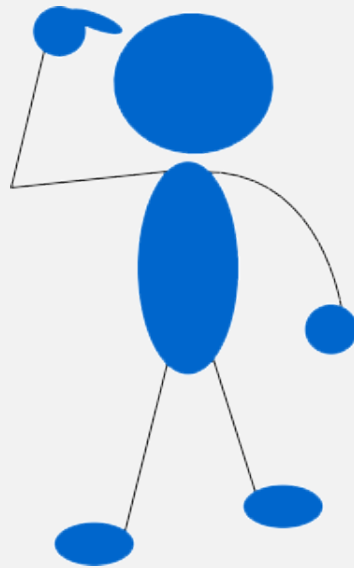
Are you trying to reach the Hispanic / Latino Community or do you have Bilingual Recruiting needs and / or do you just need good people?



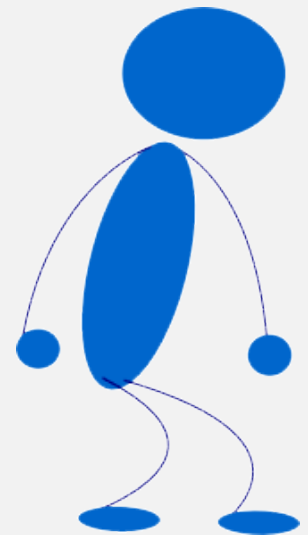
How do you currently reach the Hispanic / Latino Community?



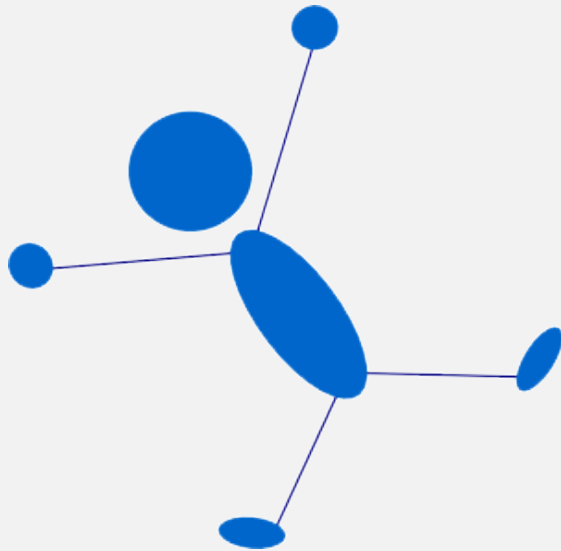
They just come to you, right?



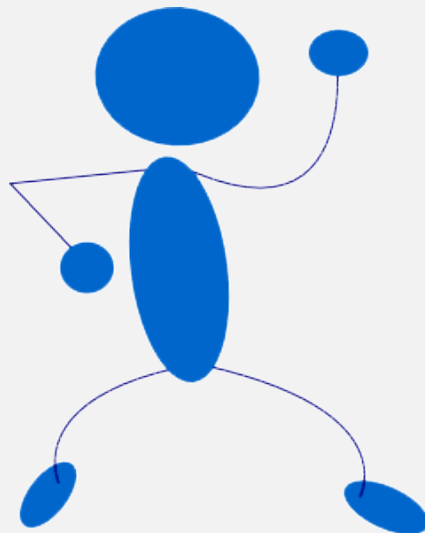
Not exactly



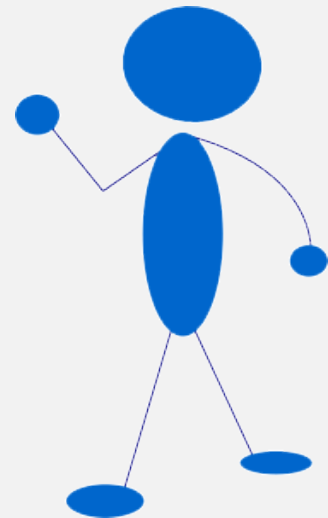
If you know that good people just don't magically appear...



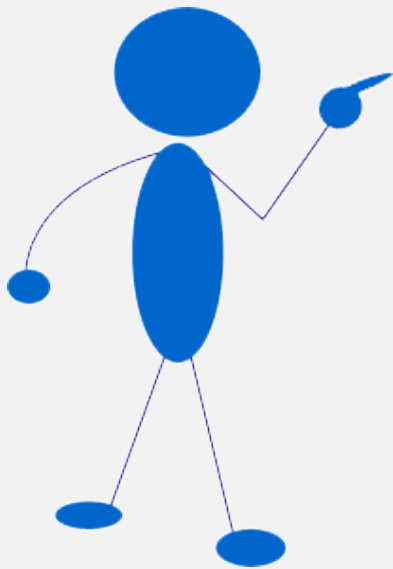
why not turn to the HLPAs for help.



Now for our presentation...



first, about us.



Since 1997, the HLPAs have been providing America's Best companies & organizations with recruiting resources, as well as job and career information for individuals and job seekers.





INDIVIDUALS



EMPLOYERS



JOBS

GRIFOLS

GEHA

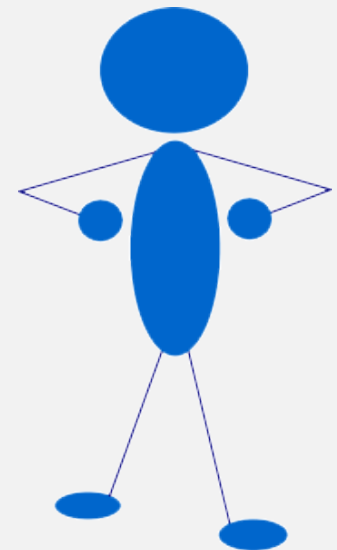
CookChildren's

Michaels

Oakton
Community College



How can we help you?

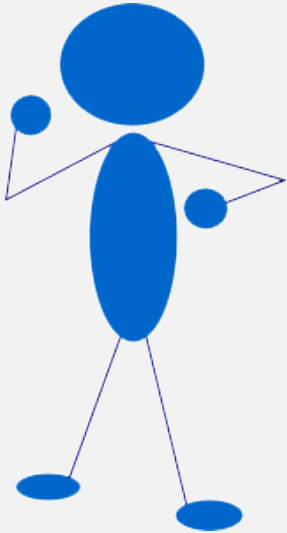


Employer Memberships help organizations reach their:

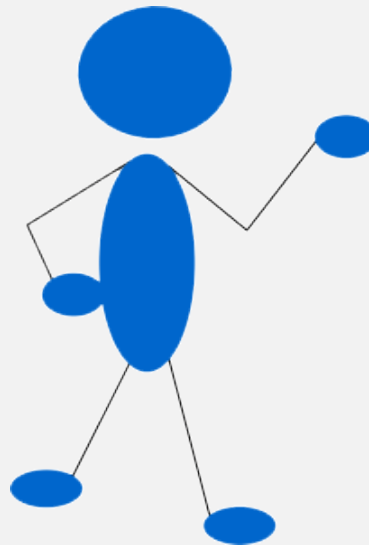
Diversity Recruiting Goals

Bilingual Recruiting Goals

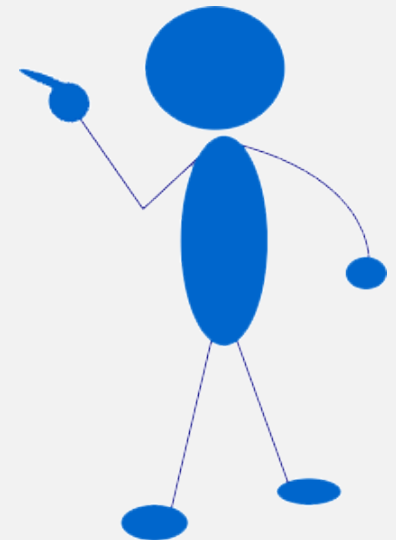
Overall Recruiting Goals



Employer Memberships include...



A profile on our website featuring your organization's name, logo, description, and links to your opportunities.



Employer Profile

Organizations With A Commitment To Diversity & The Hispanic / Latino Community



[View Our Current Job Opportunities On The CareFirst Website](#)



[View Our Current Job Opportunities On The HLPACOM Job Board](#)

Organization	CareFirst BlueCross BlueShield
Headquarters	Baltimore, MD
Industry	Healthcare Insurance
Employees	1K - 10K
Annual Revenue	> \$1B
Ownership	Nonprofit
Website	carefirst.com

CareFirst. It's not just our name. It's our promise. Over 3.5 million people trust us with their healthcare needs, and we take this responsibility seriously.

Our vision for healthcare is clear. Quality care should be easy to afford, easy to use and available to everyone. And what we're building for you is exactly what we expect for ourselves and those we love.

Every day, we make a meaningful difference in the communities where we live and work. We solve real problems for the people we serve with equal parts empathy and urgency-simplifying the complex, delivering tailored solutions and stepping forward with new ideas.

The HLPACOM system receives over 2 Million visitors per year, and the average profile brings an average of 5,000 – 10,000+ views to your opportunities annually.



Employer Profile

Organizations With A Commitment To Diversity & The Hispanic / Latino Community



[View Our Current Job Opportunities On The US Postal Service Website](#)



[View Our Current Job Opportunities On The HLPAs Job Board](#)

Organization	USPS - United States Postal Service
Headquarters	Washington DC
Industry	Federal Government
Employees	> 100K
Budget	> \$1B
Type	Government Agency
Website	usps.com



Let's Talk - How We Value Our Employees

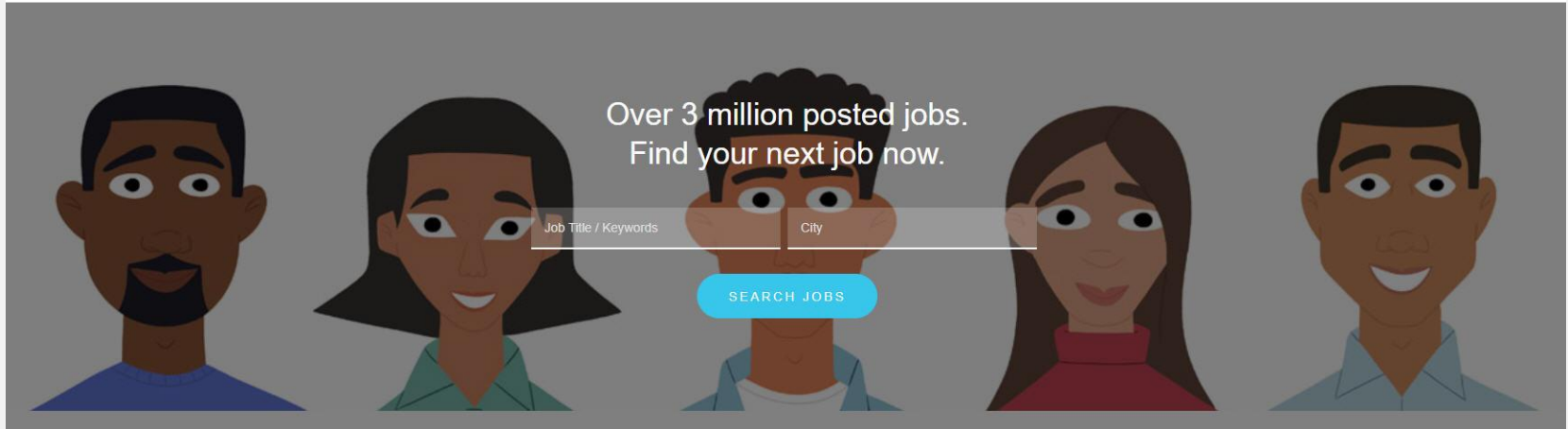
As a global leader in mail delivery and successful corporate business practices, we maintain a talented workforce to support strategic initiatives that continues to generate revenue, reduce costs, achieve customer-focused results, and improve service. Our executive and administrative careers provide outstanding opportunities for career advancement and growth.

Premium Benefits

Security in quality benefits is important in any employment. As an independent agency of the federal government, the Postal Service affords all of the retirement and health benefits affiliated with government employment, as well as other premium benefits. In addition to competitive salaries, the Postal Service offers premium benefits that include: health and life insurance, retirement/retirement health insurance availability and thrift savings plan, annual and sick leave programs, qualifying relocation benefits, qualifying tuition assistance, an employee assistance program, and an employee wellness program. A commuter program, employee fitness centers, and parking privileges are available in some locations nationwide.

Challenging Career Opportunities

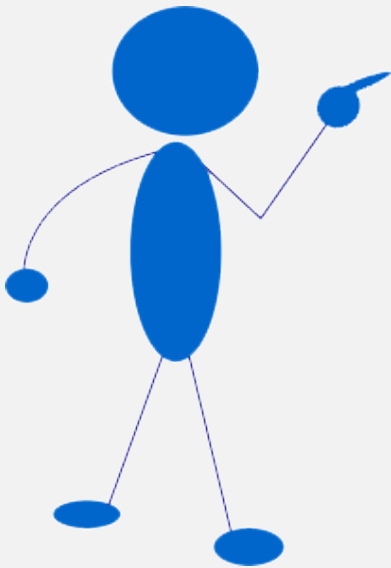
Your profile contains links to your jobs on your website and your jobs on the HLPAs Job Board



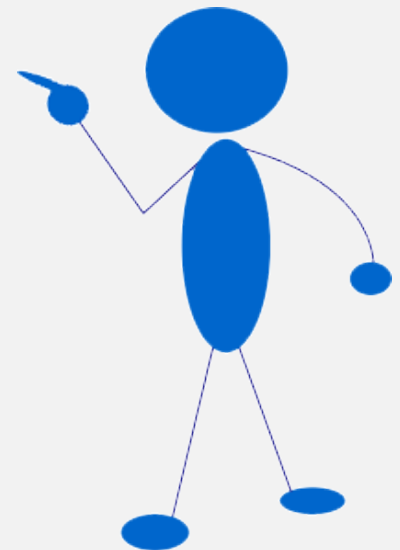
Having your jobs in the HPLA Job Board means the Hispanic / Latino Community will see your jobs.

If you have a careers / jobs section of your website, we can import the jobs into the HPLA Job Board for you on a regular basis.

Your Employer Membership also includes inclusion on the America's Best Places For Hispanics / Latinos To Work Lists.



The lists are organized by Industry, Location, and Alphabet,
and are indexed into our search engine.



America's BEST Employers

Search



Complete List



ALPHABET



LOCATION



INDUSTRY

Employer Registration

To learn how to be added to the list please call 1-888-550-3777 or use the [contact us](#) form.

Your Employer Profile will be included on these pages.

Employer List

Search



[America's BEST Employers](#) - [Location](#) - [Industry](#) - [Alphabet](#)



[Alera Group](#)

Alera Group is an independent, national insurance and financial services firm created through the merger of like-minded, high-performing, entrepreneurial companies across the United States.

<https://www.aleragroup.com>



[American Hospital Association](#)

The American Hospital Association (AHA) is a not-for-profit association of health care provider organizations and individuals that are committed to the health improvement of their communities.

<https://www.aha.org>



[Anne Arundel Community College](#)

If you're looking for a job where you can thrive, develop professionally and enjoy a healthy work/life balance, you've come to the right place.

<https://careers.aacc.edu>



[Arden Courts ProMedica Memory Care](#)

Arden Courts ProMedica Memory Care operates 59 communities in 11 states that cater to the needs of individuals with memory loss with care tailored to the health and well-being of our residents.

<https://arden-courts.org>



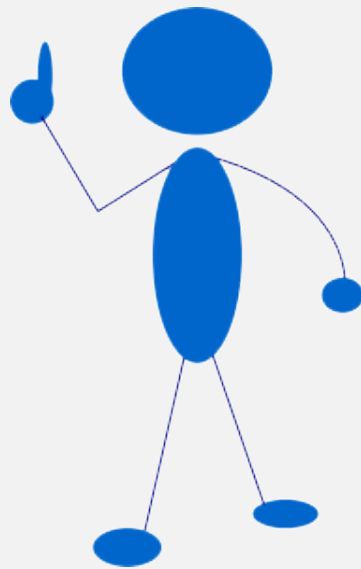
[Avalere Health](#)

Avalere Health is purposefully built to be the leading global commercialization partner for changemaking healthcare companies. We partner with our clients to navigate the complex and rapidly changing healthcare ecosystem.

<https://avalerehealth.com/careers>

Employers listed on these pages receive more exposure for their jobs within the Hispanic / Latino Community than organizations that are not listed.

But wait, there's more.





Employer Members have access to our Virtual Recruiting Services

Virtual Recruiting Services include:

Customized Virtual Recruiting Events, Emails & Services tailored to your needs.

You tell us your needs and we will set up a recruiting email campaign / virtual event / webinar / virtual interviews with people who meet your requirements.

Prescreened candidates.

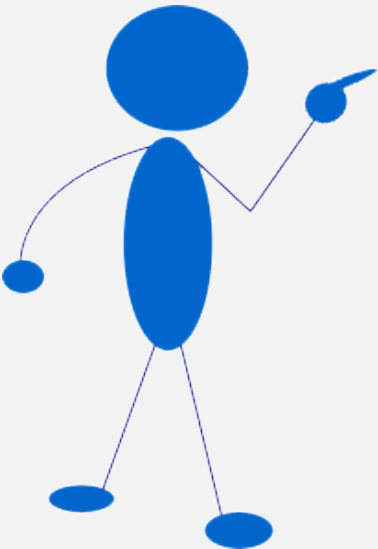
Easy to use secure web portal system.

Supports PCs, Macs, Tablets, iPads, Smartphones, & iPhones.

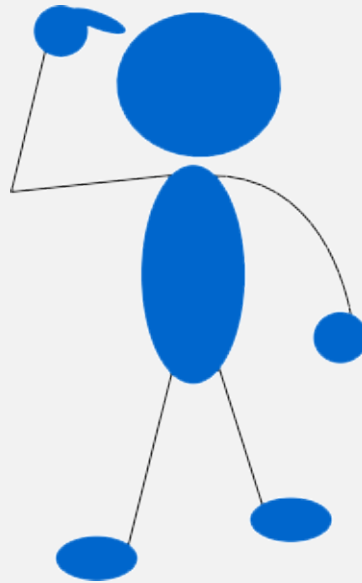
A cost effective recruiting source.

You receive complete event reports and analytics.

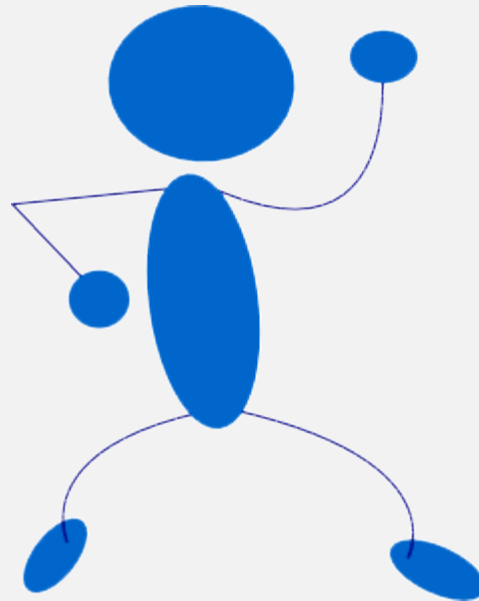
Reports include names, emails, phone numbers, and copies of resumes.



Final thoughts



Since 1997, we have built the
Largest Hispanic / Latino Network in America.



Partnering with the HHPA gives your organization the best chance of successfully
reaching the Hispanic / Latino Community.



Thank you for your time.

For more information and to register your organization
call us at: 888-550-3777